

Updated: 14/05/2024, 02:44

What are cookies?

Cookies and similar technologies are very small text documents or pieces of code that often contain a unique identification code. When you visit a website or use a mobile application, a computer asks your computer or mobile device for permission to save this file on your computer or mobile device and gain access to information. Information collected through cookies and similar technologies may include the date and time of the visit and how you use a particular website or mobile application.

Why do we use cookies

Cookies make sure that during your visit of our online shop you remain logged in, all items remain stored in your shopping cart, you can shop safely and the website keeps running smoothly. The cookies also ensure that we can see how our website is used and how we can improve it. Furthermore, depending on your preferences our own cookies may be used to present you with targeted advertisements that match your personal interests.

What type of cookies do we use?

Necessary cookies

These cookies are necessary for the website to function properly. Some of the following actions can be performed by using these cookies.- Store articles in a shopping cart for online purchases- Save your cookie preferences for this website- Saving language preferences- Log in to our portal. We need to check whether you are logged in.

Performance cookies

These cookies are used to gather statistical information about the use of our website, also called analytics cookies. We use this data for performance and website optimization.

Functional cookies

These cookies enable more functionality for our website visitors. These cookies can be set by our external service providers or our own website. The following functionalities may or may not be activated when you accept this category.- Live chat services- Watch online videos- Social media sharing buttons- Login to our website with social media

Advertising / tracking cookies

These cookies are set by external advertising partners and are used for profiling and tracking data across multiple websites. If you accept these cookies, we may show our advertisements on other websites based on your user profile and preferences. These cookies also save data about how many visitors have seen or clicked on our advertisements in order to optimize advertising campaigns.

How can I switch off or remove cookies?

You can choose to opt out of all but the necessary cookies. In the settings of the browser, you can change the settings to ensure that cookies will be blocked. Most browsers provide you with an explanation on how to do this in the so-called ‘help-function’. However, if you block the cookies, it is possible that you will not be able to enjoy all the technical features our website has to offer and it may negatively affect your user experience.

We have made it easy to manage your consents.

Change your consentWithdraw your consent

This is your unique id:

74203fae-47d8-45e3-da95-e65b5e57324f

If you want to view your consents audit please contact the website administrator.

Your latest consent change has been registered on: 01/03/2024, 11:42

The cookies we use on our website

Updated: 14/05/2024, 02:44

Necessary

Name	Purpose
__cf_bm	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.
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__cf_bm	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.
_cfuvid	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.
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_cfuvid	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.
cookiefirst-consent	This cookie saves your cookie preferences for this website. You can change these or withdraw your consent easily.
cookiefirst-consent	This cookie saves your cookie preferences for this website. You can change these or withdraw your consent easily.
cookiefirst-id	This cookie contains your unique ID so CookieFirst can identify unique visitors to this website.

Performance

Name	Purpose
__hssc	This cookie name is linked to websites that are built on the HubSpot platform. This name is reported by them as being used for website analysis.
__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.
__hstc	This cookie name is linked to websites that are built on the HubSpot platform. This name is reported by them as being used for website analysis.
_ga	Registers a unique ID for a website visitor to track how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.
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ga*****	This cookie stores a unique ID for a website visitor and tracks how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.
ga*****	This cookie stores a unique ID for a website visitor and tracks how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.
_gat*****	Set by Google Analytics to control the request rate.
hjSession*****	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.
hjSessionUser*****	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
cusid	This cookie name is associated with web analytics software and services provided by ClickDimensions. It is a unique user session identifier to track page visits on the site for up to 30 minutes.
cusid	This cookie name is associated with web analytics software and services provided by ClickDimensions. It is a unique user session identifier to track page visits on the site for up to 30 minutes.
gaCookie1	This is a Performance cookie related to Google Analytics / Web Analytics.
gaCookie1_gid	This is a Performance cookie related to Google Analytics / Web Analytics.

Functional

Name	Purpose
_OG_GDPR_COOKIE_	This is a Functionality cookie that is used to see if a user has accepted the cookie policy or not. This cookie controls the initialization of the above-mentioned cookies, depending on whether or not the user has accepted the cookie usage policy.
_zitok	This is a first party cookie for maintaining a unique visitor identifier.
cuvon	Used to signal the last time a visitor viewed a page.
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.
li_gc	This is a cookie from LinkedIn and is used for storing visitors' consent regarding the use of cookies for non-essential purposes
VISITOR_INFO1_LIVE	This cookie allows YouTube to check bandwidth usage.

vuid	This is a cookie from Vimeo used for the video player on our website.
YSC	Register unique IDs and keep statistics on which videos users have viewed from YouTube.

Advertising

Name	Purpose
_gcl_au	This cookie is set by Google Adsense for experiments with 'cross-website' advertising.
bcookie	Cookie from LinkedIn used by share buttons and advertising tags.
cuvid	This cookie is being used to collect information about a visitor. This information becomes an ID string containing information about a specific visitor - ID information strings can be used to target groups similar preferences or can be used by third-party domains or ad exchange services.
IDE	Cookie from Double Click (Google) which helps us to analyze and optimize our advertising campaigns.
li_sugr	Cookie from LinkedIn used by share buttons and advertising tags.
lidx	Cookie from LinkedIn used by share buttons and advertising tags.
VISITOR_PRIVACY_METADATA	This cookie is used to track and enrich the users privacy settings on Youtube.

This cookie policy has been created and updated by [CookieFirst.com](https://www.cookiefirst.com).